



Dear Gym Club Leader,

Thank you for joining the **Club Ticket Sales Program** for the 2009 Freedom Cup at the Roy Wilkins Auditorium in St. Paul, Minnesota. Nothing is more important than the integration of gymnastics clubs into our events as we work together to grow the sport of gymnastics.

More than 200 acrobatic gymnasts from around the world and the USA will compete at the 2009 Freedom Cup. You won't want to miss a minute of this exciting event!

Enclosed you will find your Club Ticket Sales Marketing Packet. The packet includes:

- Incentives and Ticket Procedures Page
- Gym Club Ticket Order Form
- Arena Seating Map
- Event Collateral (shipped separately)

Thank you for supporting the 2009 Freedom Cup. We are confident that the Club Ticket Sales Program will promote your club within your community and gymnastics on a national level.

If you have any questions please contact us directly at 317.829.5663 or send an email to [tickets@usa-gymnastics.org](mailto:tickets@usa-gymnastics.org).

Best regards,

A handwritten signature in black ink, appearing to read "Tom Housley".

Tom Housley  
AG Program Dir.  
USA Gymnastics

A handwritten signature in black ink, appearing to read "Loree Galimore".

Loree Galimore  
Dir. of Club Services  
USA Gymnastics

Enclosures



# CLUB TICKET SALES PROGRAM MARKETING PACKET

This packet includes the following materials and opportunities for implementation:

## 1. Ticket Procedures Page and Incentive Outline

This page is a step-by-step outline on placing ticket orders easily as well as an outline of benefits you can qualify for based on the number of tickets your club sells during the program. All incentives will be distributed at the end of the program based on the level reached.

## 2. Gym Club Order Form

The Gym Club Order Form can be used to place both individual and group ticket orders for the Freedom Cup. See the "Ticket Procedures Page" for specific instructions. Please make sure your gym club's name is on the order form correctly when orders are sent in. This ensures that your club receives credit for the ticket sale. If your gym club information is not located on the form, affix a label with your gym name and phone number to the form. Make copies of the order form and distribute to everyone who comes into your gym.

## 3. Arena Seating Map

The seating map allows you to show the venue and layout for this event

## Other sales points to help you:

1. When people order through your club it saves them on ticketing fees.
2. Gym clubs receive an exclusive discount on All-Session tickets. Price is \$35 Get your orders in early to take advantage of this great discount!
3. Daily tickets are available for only \$11-17. Tickets to the J.O. competition will be available for purchase on site.
4. Purchasing tickets through your gym helps brand your club with this exciting event and enables your gym to qualify for additional benefits included with this program.



## **Ticket Procedures and Incentives Page**

Your gymnastics club will be selling **All-Session Tickets** at a special rate of just **\$35\***. **We are offering these tickets to your club at an exclusive discounted rate. Daily tickets** are also available from **\$11-17**. Tickets for the J.O. competition will be available for purchase on site.

*\*This price is the final price, plus a one-time \$7.50 handling fee per order. Avoid all ticket fees by ordering this way!*

### **Ticket Order Procedures**

1. Use the enclosed **Gym Club Order Form** to purchase tickets for the 2009 Freedom Cup Only the **Gym Club Order Form** may be used when placing an order. Be sure your gym club's name is on the order form; this ensures that your gym club will receive credit for the sale.
2. Pass out the **Gym Club Order Form**. You or the person purchasing the tickets may fill-out the form. The person's information purchasing the tickets is placed in the contact name and address area of the form, not the gym club.
3. Mail or fax the **Gym Club Order Form** as follows:

- |                                      |   |
|--------------------------------------|---|
| Option 1- Mail Form with payment to: | Roy Wilkins Auditorium<br>Attn: Karen Reisinger<br>175 W. Kellogg Blvd, Suite 501<br>St. Paul, MN 55102 |
| Option 2- Fax Form with payment to:  | 651-312-3434 Fax<br>(Note: Please include a cover page)   |

MAKE ALL CHECKS PAYABLE TO: Roy Wilkins Auditorium

Questions:

Elizabeth Millard - 317.829.5663, [emillard@usa-gymnastics.org](mailto:emillard@usa-gymnastics.org)  
Karen Reisinger - 651-312-3486, [kreisinger@wild.com](mailto:kreisinger@wild.com)

For additional information visit [www.usa-gymnastics.org/freedomcup](http://www.usa-gymnastics.org/freedomcup)

## **Gym Club Incentives**

USA Gymnastics sincerely appreciates the time and effort that you, the gym club leader, will put into this program. In recognition of this work, we have established an incentive program. You can qualify for some great benefits based on the number of **all-session and/or daily tickets** your club sells.

### **SELL 25 TICKETS AND RECEIVE**

- 2 FREE Tickets

### **SELL 50 TICKETS AND RECEIVE**

- 4 FREE Tickets
- 1 Autographed Event Poster

### **SELL 75 TICKETS AND RECEIVE**

- 8 FREE Tickets
- 2 Autographed Event Posters

### **SELL 100 TICKETS AND RECEIVE**

- 10 FREE Tickets
- 4 Autographed Event Posters
- 4 Official Event T-shirts

*\*All incentives earned will be distributed on site*



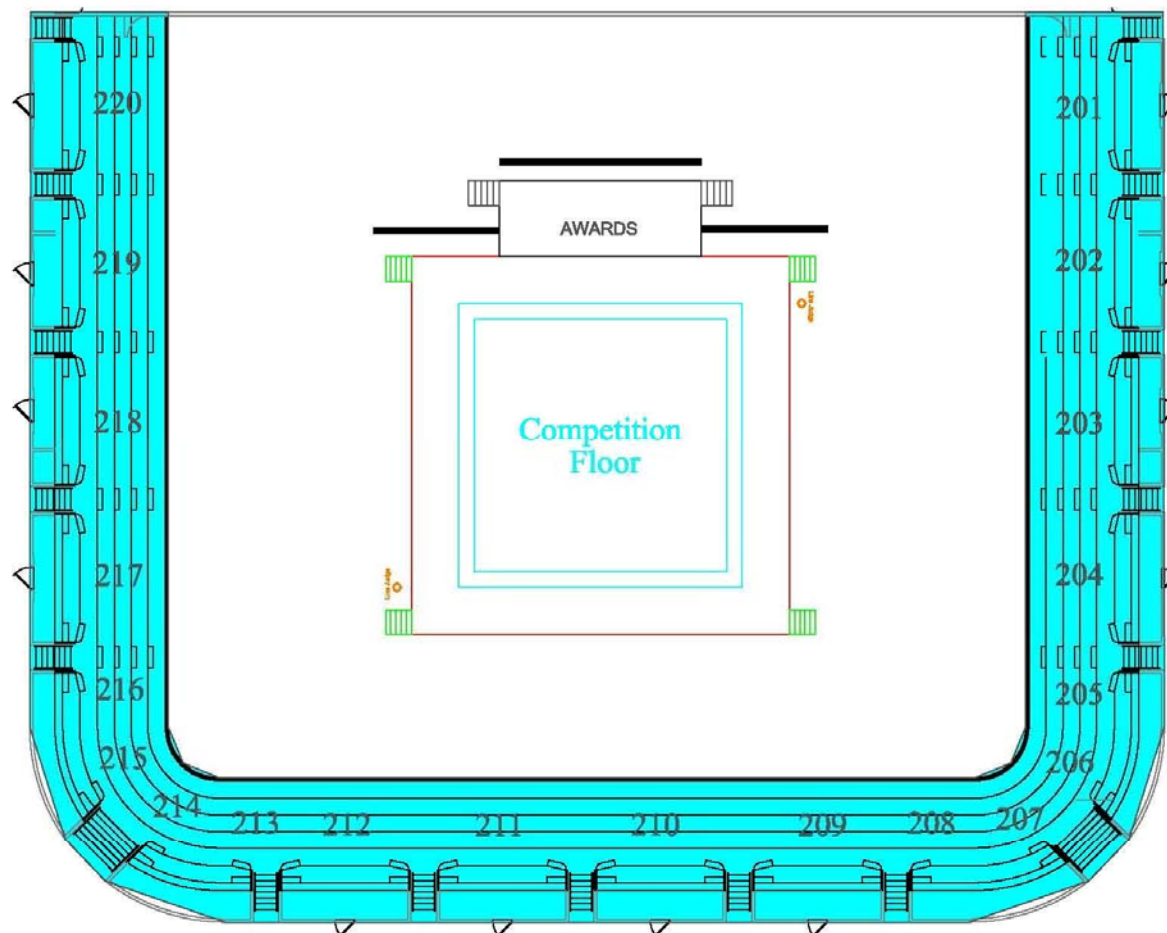
# Seating Map • Club Ticket Sales Program

All seating at the Roy Wilkins Auditorium is General Admission

Get your tickets now to take advantage of the exclusive **EARLY BIRD** discount!

Tickets are just **\$35\*** for all 3 days!

*\*Public price is \$50 for the same seats*



2009 Freedom World Cup • St. Paul, MN