

## Just Jymnastics

Just Jymnastics in Rapid City, South Dakota, found a unique way to increase revenue at its club. Owners Tracy and Alan Ponto have a large room attached to their gym where they conduct an afterschool program.

They work with schools in their area and use 15 passenger vans to pick up students, ages 5-12, around 2:30 p.m. and bring them to the gym by 3:00 p.m.

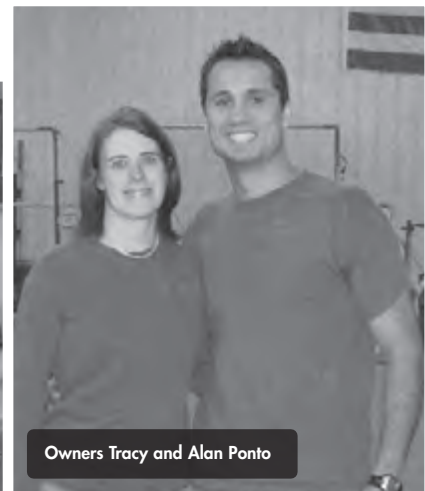
Once at the gym, students have a fun room filled with arts, crafts, games, pretend grocery store, computer, and lots

of other activities. Of course the students get a healthy snack and fitness activities as well. They can also choose to do a gymnastics class, which is an additional fee. Parents pick up the students at 6 p.m.

"This has been a great way to supplement our income," said Tracy. "We

also do a similar program in the summer and on holiday breaks. It was tough to meet all the state guidelines at first but once we did, it has been well worth our efforts."

What a great program for working parents. Parents send their kids to school in the morning and pick them up at the gym at 6 p.m. when they finish work. It's a win-win for the club, the parents and, most of all, the kids who love it! ✨



Owners Tracy and Alan Ponto



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# CLUB CORNER

## Flying High Gymnastics

Flying High Gymnastics in Countryside, Ill., has found a unique way to keep siblings happy.



They have built a play space in the waiting area of their gym.

When asked about the area, gym owner Christine Deck said, "We had an open stairway and we wanted to make sure the children were safe. The parents at our gym love the play space because their kids can play and they don't have to chase their children or worry about their safety. They can sit back, relax and talk to friends." What great customer service this gym is offering! ✂